

Atlanta:

THE UNOFFICIAL CAPITAL OF THE LGBTQ SOUTH

Atlanta is a primary destination for LGBTQ travelers, both for pleasure and for business. Since 2011, Destination: Gay Atlanta, a partnership between the Georgia Voice and the Atlanta Convention & Visitors Bureau, has been the "official" guide to the city.

Full of information and tips on negotiating Atlanta's neighborhoods, nightlife and tourist attractions, Destination: Gay Atlanta is the go-to guide for every gay visitor. Comprehensive listings of major events, local hotels, restaurants, retail stores and community organizations ensure that each visitor will be in the know.

The guide is available in both print and digital formats throughout the city in retail stores, attractions, hotels and restaurants as well as the City of Atlanta visitor center in Centennial Olympic Park.

The digital version of Destination: Gay Atlanta resides at www.discoveratlanta.com, another partnership between Georgia Voice and the ACVB. The website carries updated information on all things gay in Atlanta throughout the year.

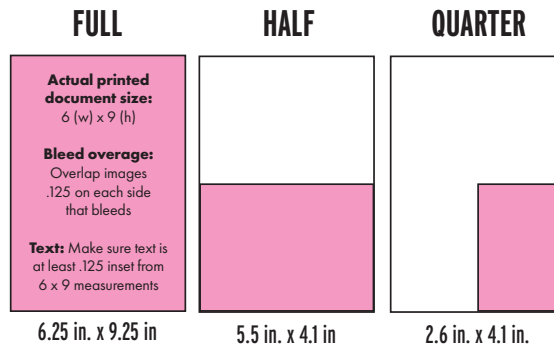
Space Reservation Deadline: July 15, 2024



PRINT/ONLINE AD FORMATS FOR CAMERA READY FILES

CAMERA-READY ART:

- TIFF & JPG: 300 DPI resolution
- PDF: Press or Press Optimized settings; fonts embedded
- CMYK with appropriate bleeds (full page only) **no crop marks, registration marks, file information or borders.**
- Document size should equal listed ad size



PRINT RATES

LOCAL DISPLAY AD RATES

- Full:** \$1,400
- Half:** \$850
- Quarter:** \$500
- Back Cover:** \$5,000
- Inside Back Cover:** \$3,000
- Inside Back (5 Pages):** \$10,000
- Inside Front Cover (1 Page):** \$3,000
- Inside Front (4 Pages):** \$8,000
- Center Spread:** \$4,000

WEB AD RATES

- Medium Rectangle:** \$699/mo.

Reserve your space today: sales@thegavoice.com

